

Security risks and patches – The effects of IT-vulnerabilities on the society

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Project environment

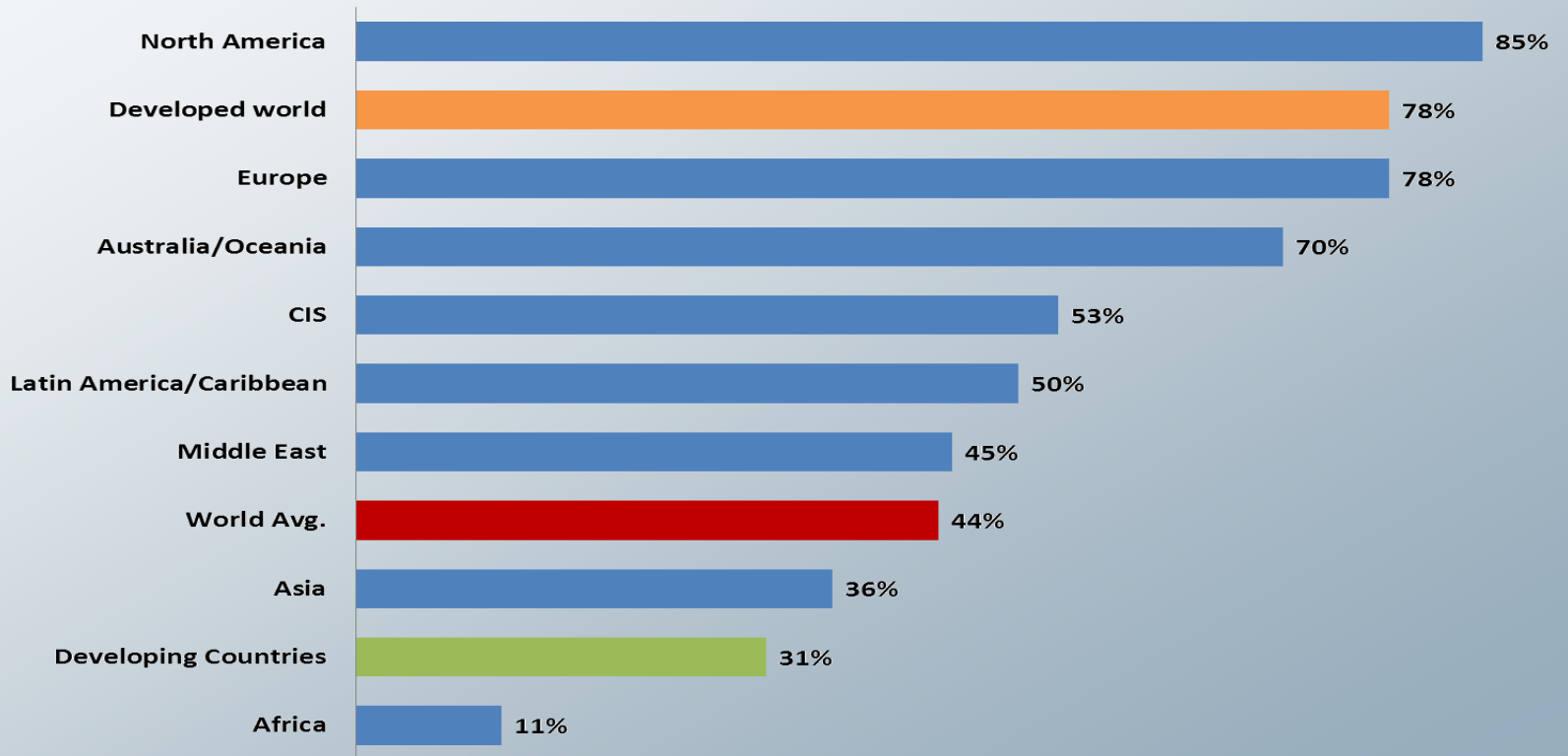
- ICT became standard infrastructure
- Part of critical infrastructure
- Vulnerabilities are a common issue
 - ◆ IT point of view is general
 - ◆ No standardized methodology to handle spillover effects on the economy
- End-user, Corporate, Government levels



Aims of the project

- Identify the effects of software vulnerabilities
- Create a representative modeling environment
- Define a standardized methodology to handle the spillover effects in monetary terms

A World connected as never before





The true costs of cyber-crime

- \$400 billion/year (\$375 - \$575 billion)
- GDP loss
 - ◆ High income countries: 0,9%
 - ◆ Developing countries: 0,2%
 - ◆ Average 0,5%
- Hiding and denial is common





The true costs of cyber-crime

■ Components

- ◆ The loss of intellectual property,
- ◆ the theft of financial assets and sensitive business information,
- ◆ opportunity costs, additional costs for securing networks,
- ◆ the cost of recovering from cyberattacks,
- ◆ reputational damage, etc.



The true costs of cyber-crime

- Unreported incidents
 - ◆ Reputation issues
 - ◆ Lack of organizational background
 - ◆ Lack of obligatory statistics
- Ambiguous data
 - ◆ Difficult to make estimates



Software vulnerabilities

- A security exposure
- A product weakness
- Allow an attacker to compromise the integrity, availability, or confidentiality
- Developers should fix ASAP.



Phase 1: Vulnerability research

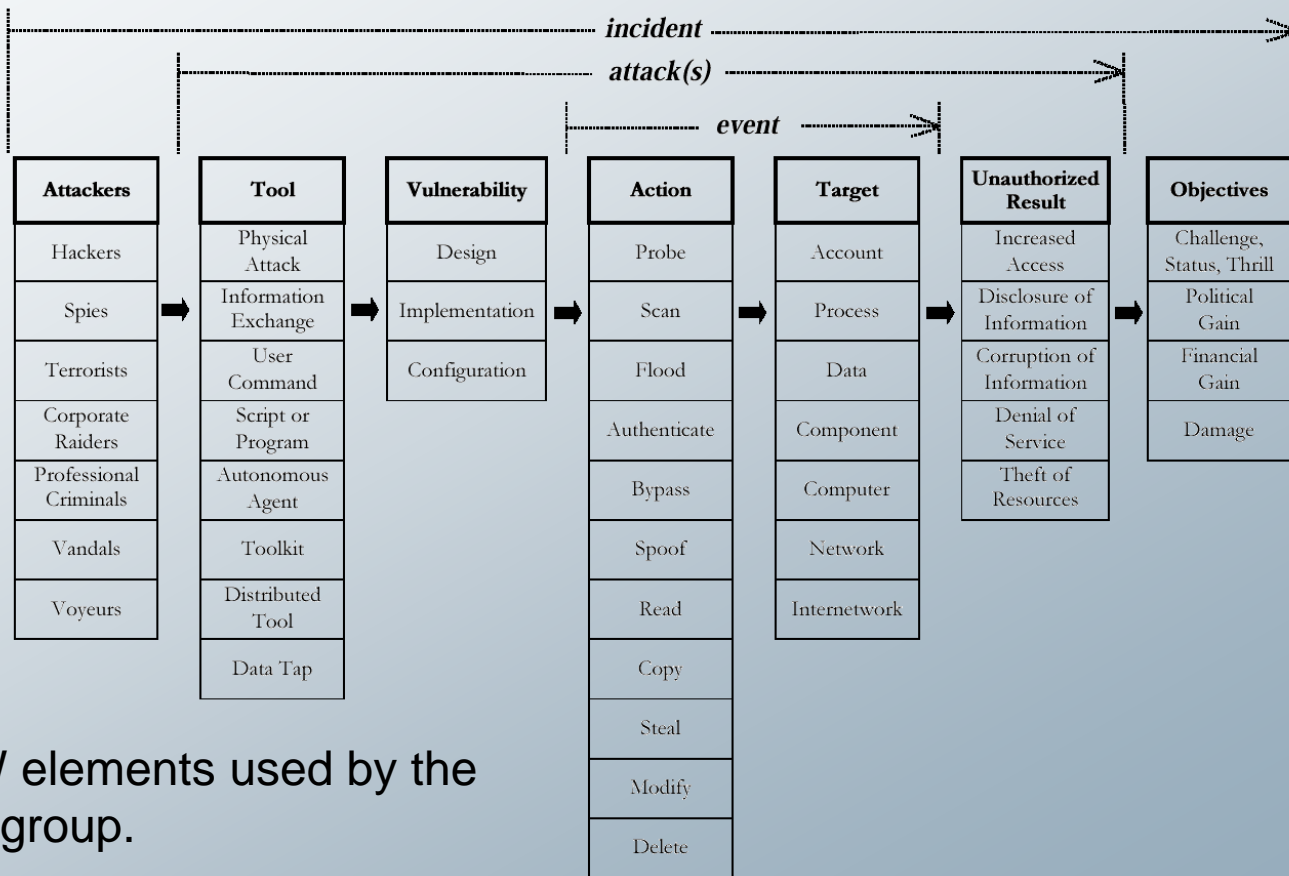
- Goal: identify how certain IT environments are affected by the vulnerabilities on the accessible vulnerability lists
- Methodology for risk analysis
 - ◆ Model based on the main risk analysis methodologies
 - Quantitative
 - Qualitative
 - Stochastic



Basic inputs

- Expected value
 - ◆ **Damage caused × Probability of occurrence**
- Effective damage calculation
 - ◆ • The difference between the first total value of the residual value (loss of tangible value)
 - ◆ Re-production value (new value)
 - ◆ The costs of the elimination of the outcomes (recovery value)
 - ◆ The damage of intangible assets (loss of intangible value) (goodwill, consumer trust, etc.)

IT-environments and involvement

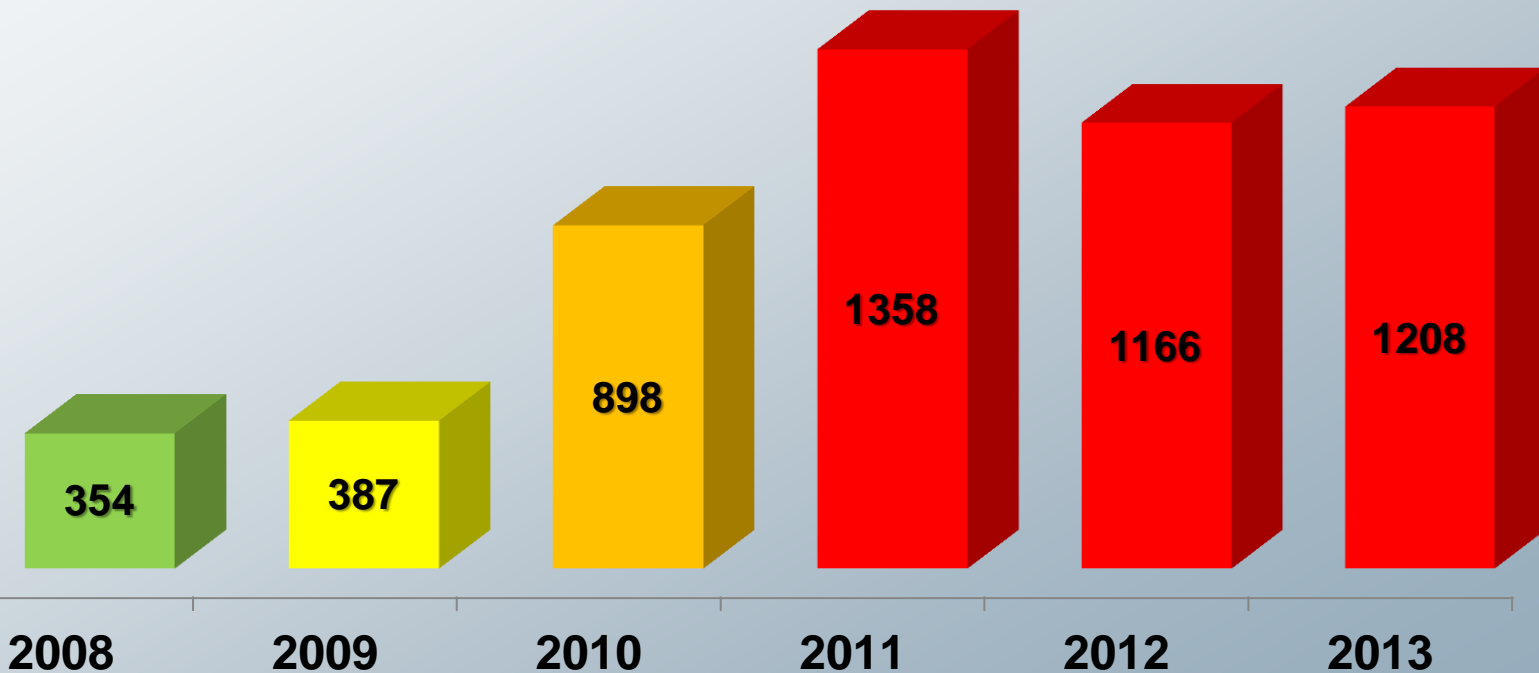


All SW elements used by the target group.

Data sources

- The National Vulnerability Database operated by US-Cert (USA Homeland Security)
- The vulnerability database of Secunia Advisories
- Mitre.org – Common Weakness Enumeration (CWE)
- Vendor reactions and data (based on internet search)

5 year vulnerability trend



Installed software on a typical endpoint – 50 most popular SW

 **33** – Microsoft programs

 **17** – 3rd party programs

The end-user sample 2014. OS:Windows7

MICROSOFT XML CORE SERVICES (MSXML)

MICROSOFT WINDOWS MEDIA PLAYER

MICROSOFT INTERNET EXPLORER

MICROSOFT .NET FRAMEWORK

ADOBE FLASH PLAYER

MICROSOFT VISUAL C++ REDISTRIBUTABLE

ADOBE READER

MICROSOFT SILVERLIGHT

MICROSOFT POWERSHELL

ORACLE JAVA JRE

MICROSOFT WINDOWS DEFENDER

MICROSOFT WORD

MICROSOFT EXCEL

MICROSOFT POWERPOINT

WINDOWS DVD MAKER

MOZILLA FIREFOX

GOOGLE CHROME

WINDOWS MEDIA CENTER

MICROSOFT VISIO VIEWER

DRIVER PACKAGE INSTALLER
(DPINST)

MICROSOFT OUTLOOK

COMDLG32 ACTIVEX CONTROL

REALTEK AC 97 UPDATE AND
REMOVE DRIVER TOOL

ADOBE AIR

APPLE QUICKTIME

MSCOMCT2 ACTIVEX CONTROL

MICROSOFT XPS-VIEWER

MICROSOFT SQL SERVER

CCLEANER

MICROSOFT ACCESS

WINDOWS LIVE MAIL

MICROSOFT PUBLISHER

MICROSOFT POWERPOINT
VIEWER

MICROSOFT WINDOWS
MALICIOUS SOFTWARE
REMOVAL TOOL

SKYPE

WINDOWS LIVE MESSENGER

APPLE BONJOUR FOR WINDOWS

WINDOWS LIVE WRITER

REALTEK VOICE MANAGER

WINDOWS LIVE MOVIE MAKER

APPLE ITUNES

VLC MEDIA PLAYER

GOOGLE EARTH

WINDOWS LIVE ESSENTIALS

WINDOWS LIVE PHOTO GALLERY

INSTALLSHIELD UPDATE SERVICE

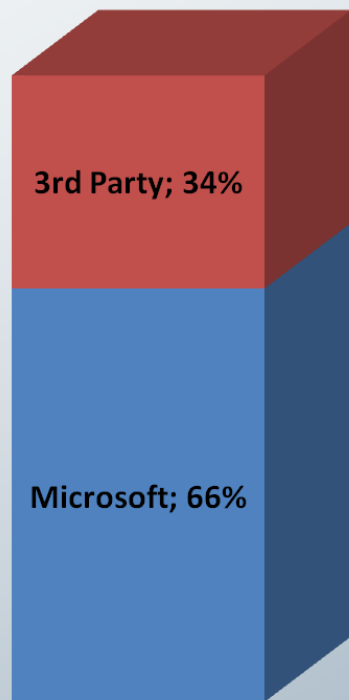
MICROSOFT OFFICE PICTURE
MANAGER

MICROSOFT OFFICE TEMPLATE
AND MEDIA CONTROL ACTIVEX
CONTROL

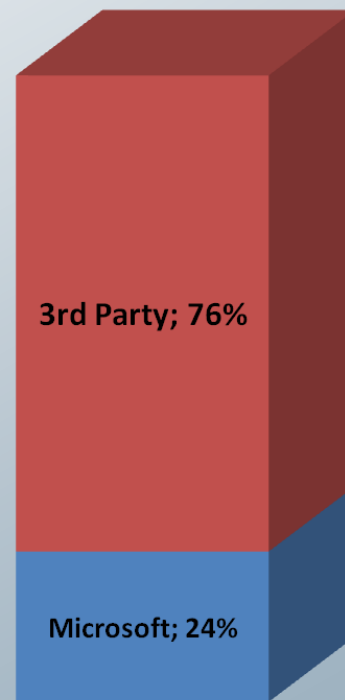
GOOGLE TOOLBAR

ADOBE SHOCKWAVE PLAYER

The share of Ms and 3rd party SW



Market Share



Vulnerabilities

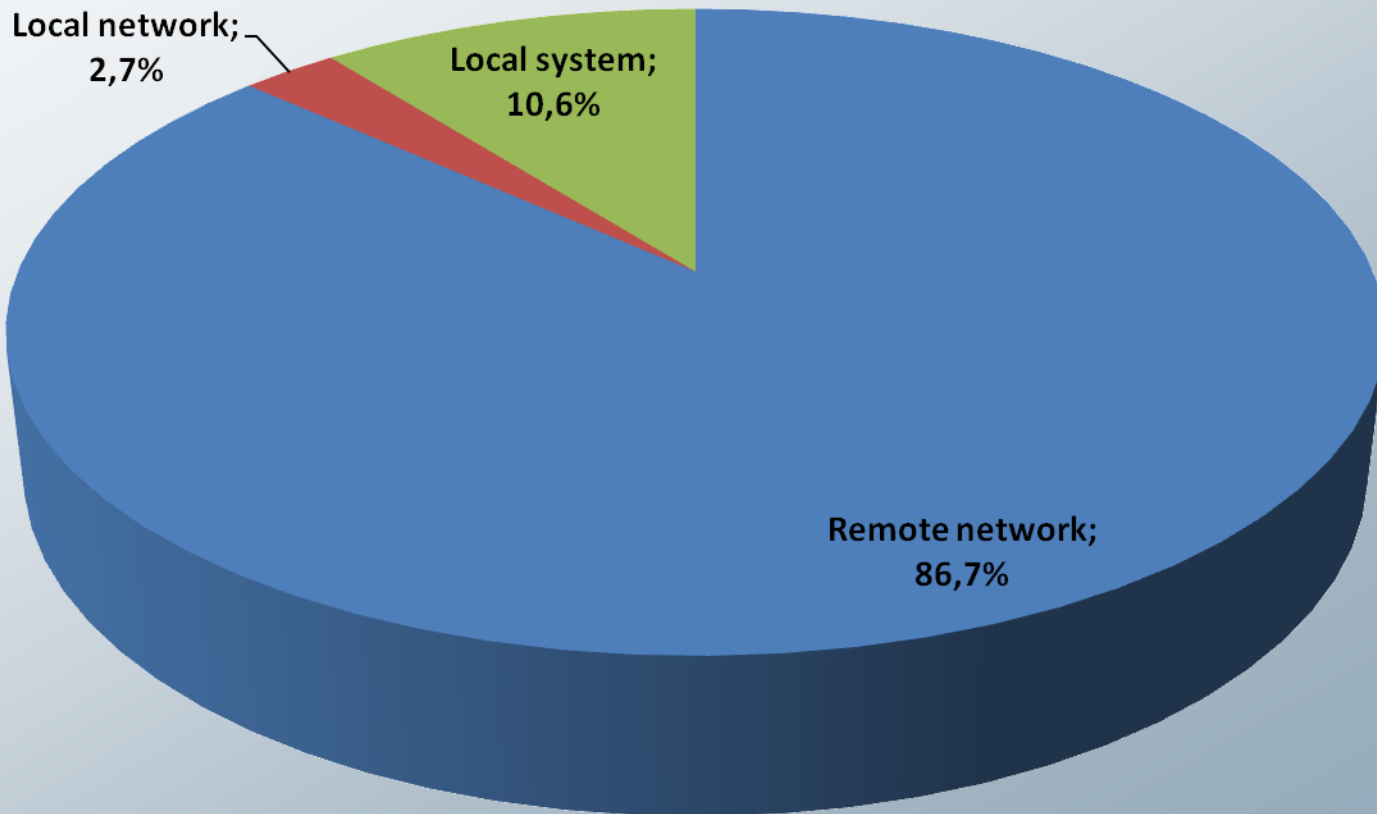


Vulnerability severity

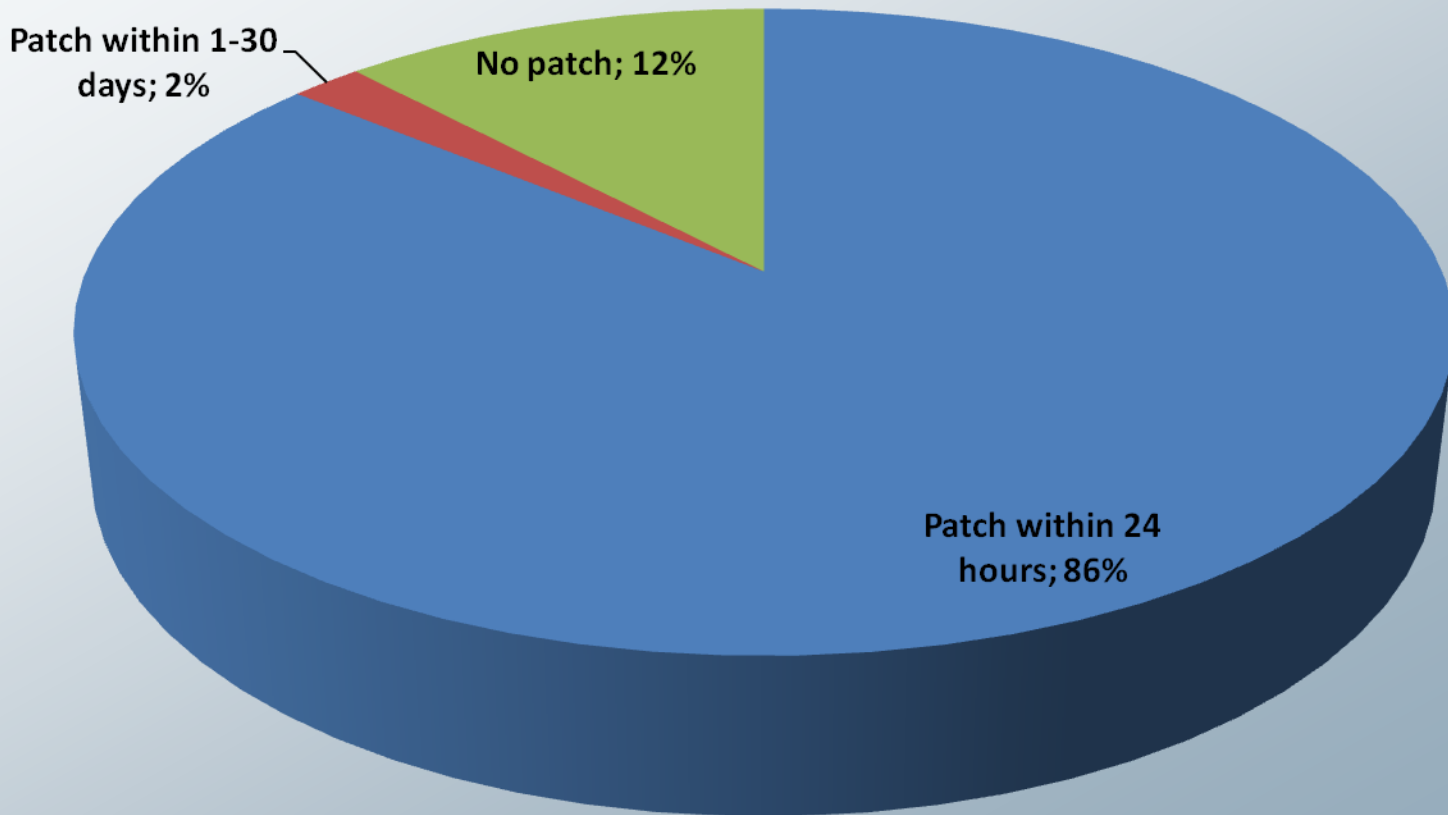




Attack vectors



Time to patch





Zero-day exploits



- 10 vulnerabilities in 2013
- 7-13 in the previous years

The effects on



End-user requirements

- Don't think, just click.
- Someone else must protect me.
- For free

End-user behaviour

- Trust is binary
- Trust decisions can change at any time.
- There is no rational thought process behind it.



Most common solutions

- Communication is the key!
- Make users to do their part of the job!
- Apply “no-brain” security measures!

Thank you for your attention!



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